International Conference on Material Science and Technology (ICMST-2018)

Poster Guidelines

General aim and format

A poster is a graphically based approach to presenting research. In presenting your research with a poster, you should aim to use the poster as a means for generating active discussion of the research. We expect well-articulated, expressive posters containing the crucial/key points of your research.

Your poster should typically have the following contents:

1. Title (to be placed at the top center of the poster)

2. Names of all authors with affiliations (corresponding author to be indicated, contact to be provided)

3. Introduction – motivation, objectives, context

4. Methods / Materials – theoretical models, experimental set up and procedures

5. Results of the study supported by graphs, tables, etc.

6. Discussion and conclusions – highlight significance of the findings

7. Acknowledgements and references

Limit the text to about one-fourth of the poster space, and use "visuals" (graphs, photographs, schematics, maps, etc.)

Design and layout specifications

- The maximum usable area provided on the display board for the poster is 1.2m (width) x 1.4m (height). This can be either landscape or portrait. So, your poster dimension should be **1 m x 1.2 m**

- The poster should be designed in an integrated fashion covering all the contents listed above. Printing on separate small sheets and pinning together is not recommended.

- The font size should be large enough, so that it can be readable from 1 meter distance. Make it obvious to the viewer how to progressively view the poster. The poster generally should read from left to right, and top to bottom.

- Leave some open space in the design. An open layout is less tiring to the eye and mind

Visuals

- ✓ Present numerical data in the form of graphs, rather than tables (graphs make trends in the data much more evident). If data must be presented in table-form, KEEP IT SIMPLE.

- ✓ Visuals should be simple and bold. Leave out or remove any unnecessary details.

- ✓ Make sure that any visual can "stand alone" (i. e., graph axes are properly labeled, maps have north arrows and distance scales, symbols are explained, etc.).

Miscellaneous Suggestions

SIMPLICITY IS THE KEY. Keep to the point, and don't try to cover too many things